

## REGULATION

### Art. 1 – Aims

Unione Italiana Vini (UIV), organizer of SIMEI - International Enological and Bottling Equipment Exhibition - in collaboration with Vinidea srl, is organizing a competition for innovations presented at the 31<sup>st</sup> SIMEI (hereafter "exhibition"), which will take place in Milan from 17<sup>th</sup>-20<sup>th</sup> November 2026. The initiative, reserved for exhibiting companies only, aims to enhance and disseminate the product and process innovation carried out by the supplying companies. The equipment, services and in general the products (hereinafter referred to as "works") must involve progress in the areas indicated in the following art. 3.

### Art. 2 – Secretariat and voting

The Organizing Secretariat is in the SIMEI administration office - via San Vittore al Teatro 3, Milan - Italy.

Regarding the purposes of Art.1, assessments for the recognition of the "Technology Innovation Award SIMEI 2026" will be awarded based on the evaluations made by the Jury composed of a technical-scientific Committee (Committee), made up of university professors, experts and representatives of user companies, which will select the candidates and give its own evaluation.

The Committee will also evaluate the "works" in order to assign the "New Technology SIMEI 2026" and the "Green Innovation Award SIMEI 2026" awards.

*The members of the Committee are appointed by the board of Unione Italiana Vini and include:*

- A chair and a deputy chair chosen among national and international leading figures in the world of enology;
- a number of members chosen among the representatives of the scientific community (universities, public and private, national and regional research institutes);
- a number of representatives better if chosen among the wine-makers associated to Unione Italiana Vini;

In addition, both the Committee and its President are allowed to make use of the experts. The members of the Committee may be represented by an appointed delegate belonging to the same body.

### Art. 3 – Participation requirements

Companies exhibiting at SIMEI may ask the "Committee" for recognition of one or more creations, provided that these:

- a) are to be used in the product sectors included in the exhibition;
- b) have not already been displayed in previous editions of SIMEI by the applicant and/or its associates; however, creations already displayed in previous editions of SIMEI, may also participate in the contest as non-commercial concepts or prototypes;
- c) present innovative features as compared to other existing or patented creations, either as a whole or in one or more important elements of conception, construction or process;
- d) show progress in terms of:
  - technical innovation;
  - efficiency and functionality;
  - economic, environmental, ethical-social sustainability
  - practicalness in the application;
  - environmental impact;
  - quality of work;
  - quality of enological products.

In order to qualify for evaluation for the "Green Innovation Award SIMEI 2026" award too, the works must show specific elements to allow to achieve improvements in one or more of the following environmental objectives of the green taxonomy, in line with the definitions provided for by EU Regulation 2020/852 of 18<sup>th</sup> June 2020:

- climate change mitigation;
- climate change adaptation;
- sustainable use and protection of water and marine resources;
- transition to a circular economy;
- pollution prevention and control;
- protection and restoration of biodiversity and ecosystems.

For each element indicated, a report must be provided that will allow for evaluation of the sustainability results with the improvements achieved, a description of the methodologies applied and any attestations/certifications by third parties.

### Art. 4 – Application form

The exhibitor must provide an application form for each creation presented to the contest.

Only applications sent by e-mail or set up in electronic format, written in Italian or in English, will be accepted. Furthermore, applications must be:

- made by using the provided form and returned in PDF format;
- addressed to the Committee's Secretariat at [concorso@simei.it](mailto:concorso@simei.it);
- returned to the Secretariat office by 5pm on 29<sup>th</sup> June 2026.

Applications received after this date will not be accepted for the Jury's assessment. The Secretariat will answer all messages using the email address [concorso@simei.it](mailto:concorso@simei.it); if no

reply is received, the message sent is considered not received.

### Art. 5 – Documentation

Application forms must be sent together with the following documentation in Italian or English languages only in electronic format:

- a copy of the brief information form (see Attachment 1 in the application form) to be returned in PDF format;
- creation's detailed technical descriptions and drawings that illustrate its main features, functionality, originality, advantages and application fields in PDF format;
- photographs and, if present, brochures in JPG or PDF format;
- documentation of the experimental tests run on the creation presented at the Contest - preferably carried out by certified institutes or specialized centres - in support of the innovative features shown by test results and claimed by the exhibiting company, in PDF or JPG format;
- in the case of mechanical equipment, a copy of the EC Compliance Declaration and instructions manual, if any, according to the 2006/42/EC Directive in PDF format;
- a 2-minute film;
- a photocopy of the bank transfer of € 800,00 (for each work) object of the payment INNOVATION CHALLENGE SIMEI 2026 to UNIONE ITALIANA VINI SERVIZI soc. coop. at Banca Intesa San Paolo, Ag. 350 Milano - IBAN IT 03 P 03069 01626 10000068336.

**The Committee reserves the right to contact the company for further information regarding the submitted work.**

The fee includes:

- promotion of the awarded works in SIMEI pavilions;
- video with the awarded works of "Technology Innovation SIMEI 2026" and "Green Innovation Award SIMEI 2026", which will be shown to promote the event;
- No.1 article dedicated to the awarded works on Il Corriere Vinicolo and on [www.simei.it](http://www.simei.it);
- newsletter dedicated to the awarded works sent to all SIMEI visitors;
- promotion on the SIMEI and Unione Italiana Vini social channels.

Documents will not be returned at the end of the exhibition but data will remain confidential.

### Art. 6 – Admission

After reviewing all the applications, the Committee will carry out a selection of the creations by 21<sup>st</sup> September 2026. If the documentation is incomplete or does not meet the requirements set out in Art.5, applications will not be admitted to the competition and payments will not be refunded. A sample of every selected creation admitted to the contest after the first selection must be presented in a designated location decided by the Committee for a possible visual and technical inspection by the 17<sup>th</sup> September 2026. Alternatively, a videoconference call may be required to clarify any queries raised during the evaluation. If necessary, the Committee reserves the right to run checks and ask for documentation for additional information regarding the creations' innovation character.

### Art. 7 – Certificates' award

The Committee will judge the validity of the innovations based on their compliance with the requirements of art. 3 and will hence award the "Technology Innovation SIMEI 2026", "New Technology SIMEI 2026" and "Green Innovation Award SIMEI 2026" certificates. The Committee's decision is final.

### Art. 8 – Certificates' promotion

Creations which have won the "Technology Innovation Award SIMEI 2026" certificates in accordance with Art. 3, will be given a displayed card which may be exhibited next to the product in the exhibitor's stand during the exhibition (SIMEI). Each creation appointed in "Technology Innovation Award SIMEI 2026" will be awarded with a certificate during a special ceremony.

The Committee will be issued a "New Technology SIMEI 2026" certificate to works with particular innovative value. Finally, the Committee will assign the "Green Innovation Award SIMEI 2026" award to works showing particular value in terms of improving sustainability.

### Art. 9 – Use of certificates

Exhibitors whose products have received the "Technology Innovation SIMEI 2026", the "New Technology SIMEI 2026" or the "Green Innovation Award SIMEI 2026" awards may use the certificates to promote the winning "work" only.

### Art. 10 – Property protection

Industrial property rights and application for patents are the sole responsibility of the submitting manufacturer.



# innovation challenge 2026



## APPLICATION FORM

To be returned, with all required documentation in electronic format, no later than 31<sup>th</sup> June 2026 by 5:00 p.m to:

INNOVATION CHALLENGE SIMEI 2026 SECRETARIAT

e-mail: [concorso@simeit.it](mailto:concorso@simeit.it)

Company name .....

Company address .....

Tel. .... Fax ..... e-mail .....

VAT number .....

Name of person applying (name and surname): .....

Mobile ..... e-mail .....

### FILL IN THE ON-LINE FORM AT THE FOLLOWING LINK

[HTTPS://FORM.JOTFORM.COM/240143963749362](https://form.jotform.com/240143963749362)

WITH:

- the **brief information about the creation**;
- **detailed technical descriptions** and **drawings** illustrating the basic features, functionality, originality, advantages and application field of application of the creation (see Art.5, point 2 of Regulations), in pdf format;
- a series of **photos** and/or **brochures** (see Art.45 point 3 of Regulations), in pdf or jpg format;
- **documentation** of the experimental tests run on the creation - preferably carried out by certified Institutes or specialised centres - in support of the innovative features of the creation that may be shown by the test results and claimed by the exhibiting company (see Art.5, point 4 of Regulations), in pdf or jpg format;
- if applicable, the **copy of EC declaration of conformity** and instruction manual according to Directive 2006/42/EC (see Art.5, point 5 of Regulations), in pdf format;
- a **2-minute film** (see Art.5, point 6 of Regulations);
- **copy of the receipt of payment** of Euro 800,00 (for each work) by bank transfer. Object of the payment INNOVATION CHALLENGE SIMEI 2026. Paid to UNIONE ITALIANA VINI SERVIZI soc. coop, Banca Intesa San Paolo, Ag. 350 Milano
- IBAN IT 03 P 03069 01626 100000068336

The Exhibiting Company

Stamp and signature of the Company's legal representative

Date .....

*The participating Company states that the creation presented at the contest does not infringe the rights of third parties. The participating Company will release Unione Italiana Vini and in general the whole organization of the Exhibition and of Innovation Challenge SIMEI 2026 from all liabilities regarding requests for compensations for moral or material damages that may derive from infringements of rights of third parties in connection with the creation presented at the contest.*

Date .....

Signature .....

### BRIEF INFORMATION FORM

Name of participating Company: .....

Producer                       Importer                       Sole representative                       Others .....

Person in charge of application (name and surname): .....

Tel. .... Fax ..... e-mail .....

Brief name of the creation (max. 20 characters): .....

Descriptive title of the creation (max. 150 characters): .....

Reason to apply as technical novelty (max 5 lines - 200 characters): .....

Innovative features of the creation (tick all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Technical innovation</b>                                   | <input type="checkbox"/> <b>Environmental impact;</b>          |
| <input type="checkbox"/> <b>Efficiency and functionality</b>                           | <input type="checkbox"/> <b>Quality of work;</b>               |
| <input type="checkbox"/> <b>Economic, environmental, ethical-social sustainability</b> | <input type="checkbox"/> <b>Quality of enological products</b> |
| <input type="checkbox"/> <b>Practicalness in the application</b>                       |  |

Innovative elements for sustainability (tick all that apply):

- |  |   |
|--|---|
| <input type="checkbox"/> <b>climate change mitigation</b>                                    | <input type="checkbox"/> <b>transition to a circular economy</b>                          |
| <input type="checkbox"/> <b>climate change adaptation</b>                                    | <input type="checkbox"/> <b>pollution prevent and control</b>                             |
| <input type="checkbox"/> <b>sustainable use and protection of water and marine resources</b> | <input type="checkbox"/> <b>protection and restoration of biodiversity and ecosystems</b> |

*For each element indicated, a report must be provided that will allow for the evaluation of the sustainability results with the improvements achieved, a description of the methodologies applied and any attestations/certifications by third parties.*

The machine/product has already been presented at exhibitions:

Yes, as a commercial product\*       Yes, as a non-commercial prototype or concept\*       No

\* If yes, which fairs: .....

The machine/product has already been awarded in previous exhibitions?     Yes\*     No

\* If yes, which award(s)? .....

### PRODUCT DESCRIPTION

Product description and its distinctive features: .....

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Working principle .....  
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Innovative features (including technical, economic, social and environmental specifications supporting the innovation):  
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Description of innovative features compared to other products in the company's range: .....  
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Description, if any, of the innovative aspects with regard to sustainability: .....  
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Description of innovative features compared to Italian and foreign products: .....  
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Has the machine/product creation been patented?  Yes\*  No  
\* If yes, please specify which Institute, body, etc. issued the patent: .....  
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Has the creation been awarded any quality, safety and environmental certification (e.g. Ecolabel, Enama, DLG, etc.)?  
 Yes\*  No  
\* If yes, please specify which Institute, body, etc. issued the certificate and the type of certificate: .....  
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### Enclosed documentation

EC compliance declaration in accordance with the 2006/42/EC Directive, if any:  Yes  No\*  
\* If no provide reasons (e.g. prototype or component): .....  
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Instruction manual in accordance with the 2006/42/EC Directive, if any:  Yes  No\*  
\* If no, provide reasons (e.g. prototype or component): .....  
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Documentation of product testing from specialised centres:  Yes\*  No  
\* If yes, please specify name of institute, body, etc. responsible for the tests: .....  
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Certificates referring to product, environment, etc.:  Yes  No  
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